



2023 MEMBERSHIP HANDBOOK



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The Sonic Guild

Mission

Sonic Guild builds communities to support the creation and performance of extraordinary new music.

History

Sonic Guild was founded in 2013 in Austin, Texas with the intent to provide support for local music just as more traditional art forms such as the ballet, opera and symphony have been supported for generations.

Impact

Since our founding in 2013, we have distributed **\$5,700,000** to **over 250 bands** and local music businesses – **\$1,200,000** of that **in 2022 alone**.

Vision

Sonic Guild will establish a network of dozens of connected communities around the world which will provide significant financial and professional support for our local music ecosystems, ultimately provisioning tens of millions in grants and services in the support of exceptional new music every year.



MEMBERSHIP



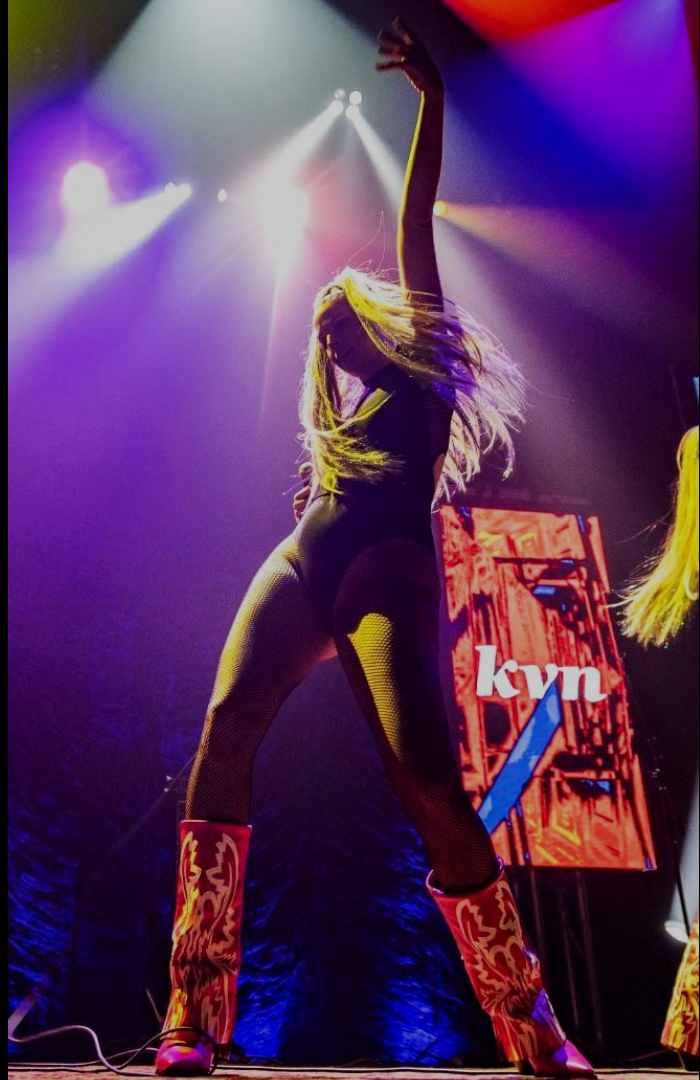


Your Membership

Benefits

As a member of Sonic Guild, you're a part of a community built of **Patrons of Local Music**. You have access to all of our events, can submit your favorite bands for consideration to perform, and use your voice to select our annual class of Sonic Guild Artists.

If at any time you decide you would like to change your membership level to one of the other levels or payment plans we offer, please contact membership@sonicguild.org.





Membership Levels

Single Membership

- Access to your chapter's full season of member events
- Space permitting, purchase an additional ticket for each event
- 1 vote for your chapter's artist nominations and grant allocations

Duo Membership

- Access to your chapter's full season of member events
- 1 complimentary guest for each member event
- 1 vote for your chapter's artist nominations and grant allocations

Party Membership

- Access to your chapter's full season of member events
- 3 complimentary guests for each member event
- 1 vote for your chapter's artist nominations and grant allocations

FAQ: Why does each Membership Level only receive 1 vote?

Each membership is tied to one account holder and email. Therefore, it is not possible to have more than one vote for a membership. Should you and your partner both wish to nominate artists each season you may both purchase a "Single" membership.



The Sonic Guild Experience

Every season, musicians are nominated for consideration by Sonic Guild members, our music industry mentors, and past grant recipients.

Every artist nominated by Sonic Guild will receive a grant. And ***every artist who plays for Sonic Guild is paid for every show whether they are nominated or not.*** Bands are able to use these funds to fuel their music careers in the way they deem most necessary and impactful. We also provide mentoring from local and national music industry professionals to help our artists make informed decisions with their grants.

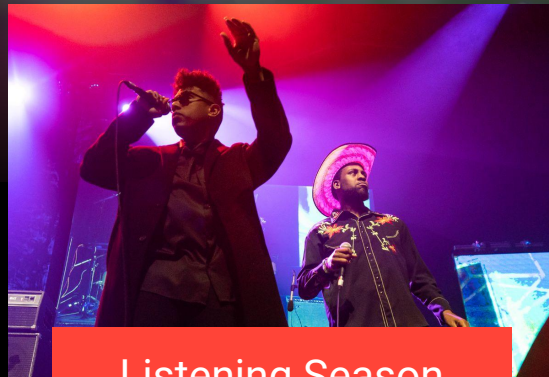


Sonic Guild Seasons



Nomination Season

You get to experience the best bands in your city at our Nomination Season events, ultimately nominating those you love to become that year's class of Sonic Guild Artists.



Listening Season

Once selected, you will get to know your Sonic Guild Artists through our season of live, intimate concerts exclusively for our members and your invited guests.



Awards Season

Our season ends with you voting for your favorite Sonic Guild Artists to determine the size grant they will receive at our Sonic Guild Ball.



Where Your **Member Dues** Go

Sonic Guild is a 501(c)3 nonprofit organization. The charitable portion of your membership contributions are tax deductible to the extent allowed by law. Please contact your tax advisor and keep this receipt for your tax records.

Payment for Membership Dues is considered 80% charitable. The remaining 20% is the fair market value for goods received – this represents the amount budgeted towards the multiple annual performances that are available for members and their guests to attend.

Your dues fund the payments to the musicians who perform at our events as well as to the grants we award each year. Your funds stay in the chapter of which you are a member! While we are a multi-chapter organization, your contributions stay local and are never used in another chapter or for any auxiliary program.

Sonic Guild receives additional funding from grants, sponsorships and donations to fuel our operations and expansion. We encourage anyone who would like to become a sponsor or donor to contact us and do so!



Corporate Match and Donor-Advised Funds

If you wish to pay your dues via a Corporate Match Program or Donor-Advised Fund, you must follow the below steps:

1

Go to your [Member Profile](#) and click “Renew” to initiate your membership renewal. Do not make a payment on the invoice.

2

Go to membership.sonicguild.org/corpmatch-daf to submit your **20% non-charitable portion of dues** to activate your membership.

3

Based on whether you are using a DAF or corporate match program, follow your respective necessary procedure for the **remaining 80%** portion of your dues.

4

Email membership@sonicguild.org to let them know to expect a match or DAF payment for the remainder of your dues.

NOTE: Payments are processed at the end of each month, which may cause a delay in your balance being updated. Contact membership if you have questions.

A group of diverse people are singing passionately on a stage. They are wearing various styles of clothing, including a sequined jacket, a patterned dress, and a black leather dress. Microphones on stands are positioned in front of them. The background is dark with warm stage lighting. A thick red horizontal bar is overlaid across the middle of the image, with the word "EVENTS" centered in white capital letters.

EVENTS

Events / Member Events - Austin

EVENT CALENDAR
Events are shown in the time zone local to each event.

List of Upcoming Events

Search

Date

September 2023

month week day

☒ Going
 ☒ Interested
 ☒ Not Interested
 ☒ Invited
 ☒ Owned

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

Browse Categories

Member Events - Austin 21 Events

Member Events - Colorado 2 Events

Sonic Guild Presents Purple Bee TV with Courtney Santana and Natalie Price
 WHERE: Purple Bee TV (8117 Lime Creek Rd, Volente, TX 78641)
 WHEN: Tuesday, September 12th. Doors 6pm. Music 7pm.
 WHO: Courtney Santana and Natalie Price
[RSVP HERE](#)
 Tuesday September 12th, 2023 6:00pm CDT
 End Date & Time: Tuesday September 12th, 2023 10:00pm CDT
[Home Details](#)
 Category: Member Events - Austin

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[Home Details](#)
 Category: Member Events - Austin



Registering for Events

The Community Portal is also where members can view and RSVP for any upcoming events. Simply click the Events tab on the top toolbar to view them all. To RSVP, click on an event, which will redirect you to the event's page. Click **"RSVP Here"** on the event description and you will be taken to a ticket page where you can click the **"Register"** button to complete your sign up.

Sonic Guild Presents Purple Bee TV
 WHERE: Purple Bee TV (8117 Lime Creek Rd, Volente, TX 78641)
 WHEN: Tuesday, September 12th. Doors 6pm. Music 7pm.
 WHO: Courtney Santana and Natalie Price
[Want to Invite a friend who you think may make a great Sonic Guild member? \[Let us know about them here.\]\(#\)](#)
 Members can view full event details, get links to the bands performing and more in our [online community at community.sonicguild.org](#).

When: September 12, 2023
 Location: Purple Bee TV
 Spaces left: 94

REGISTRATION

- **Member Ticket - Duo**
Access for you and a complimentary guest as part of a Duo Membership.
- **Member Ticket - Party**
Access for you and 3 complimentary guests as part of a Party Membership.
- **Member Ticket - Single**
Access for you as part of Single Membership. An additional ticket for a guest may be purchased as part of this registration.
- **Staff Ticket**
Access for you and a guest.

REGISTER

If something comes up and you can no longer attend an event, we ask that you go into your **Event Registrations** (can be accessed either from the Home Page of Community, under the button "View Your Event Registrations" or under your Member System Profile → Event Registrations) and cancel your registration.



Referring Prospective Members

Do you know other local music lovers that may be interested in joining the organization? Bring them to an event so they can see what we are all about! Getting tickets for Prospective Members is simple – just fill out our **Prospective Member Form** and you're done! Your guest should be emailed a set of tickets immediately.

NOTE: We need this form to only be used for **genuine prospects**. If we see you are using a variation of your own email address, or are repeatedly inviting the same people to many events and they are not true prospects, we will stop allowing them to be invited. If you are wanting to invite a friend or family member visiting from out of town who is not a true Prospect, please email **membership@sonicguild.org** to ask instead of using the Prospective Member form. This helps our team maintain a dashboard of contacts that are actual prospects, not just one-off guests.

Invite a Music Fan to Join Sonic Guild

Sonic Guild Members make our vision a reality. As a member-based organization, we rely on your dues and your passion to support this art that we all love. Become a part of a community that is making sure we support the creative ecosystem that drives the growth and passion of your city. Tell us about a friend you think should join us using the form below and we will invite them to an upcoming event on your behalf. Questions? Email sustain@sonicguild.org.

Prospective Member Form

Tell us about your friends you believe may want to join Sonic Guild (formerly Black Fret).

Your Name *

First Name

Last Name

Your Email *

Chapter of Interest *

- ☐ Austin
☐ Seattle
☐ Colorado
☐ Ozarks
☐ Other

Your Friend's

Name *

First Name

Last Name

Your Friend's Email *

Date of event to

which you want to

invite your friend *

Month

Day

Year

How many tickets do
you need? *

☐ 1

☐ 2

Tell Us About Your

Friend

Let us know why your friend is a good prospective member. Do they love local music? Have they been to an event before?

Submit



COMMUNITY



MEMBER COMMUNITY PORTAL LOGIN

Email Address

Password

☐ Remember my Email

Forgot your password? Need to set your initial password?

SONIC GUILD Home Events Members Forums Member Resources ▾ Chapter ED Resources ▾ Member Profile

View Your Event Designations
Learn more about the Community Site
Restart New Member Tour

EVENT CALENDAR
Events are shown in the time zone local to each event.

September 2023 month week day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23

Recent Discussions

Search Add Topic

Filter Latest Post

Billy Harvey playing with NHD and my band on Sep 23rd at ...
Hey Sonic Guild friends, Many of you are already fans of Billy Harvey, but if you don't know him yet, you owe it to ...
Music Lover Category Austin Members 20h

This Thursday! Release Party at The Pershing!
See you Thursday evening at The Pershing to party and celebrate the releases of Wendy Colonna's 2 new singles "How ...
Music Fan Category Austin Members 3h

Music Fan 7d
@Music Fan
Song of the day on KUTX

INSPIRED

SONIC GUILD Home Events Members Forums Member Resources ▾ Member System Profile

Profile Name
View New's Profile
My Account
Log Out

Click on the Tour to learn about the portions of your Community Profile, Editing your Community Profile, and choosing who is allowed to see your info

Profile Photo Full Name

About Me
Contact Info
Why I Joined

Bio
Member Chapter Austin
Company/Organization Black Fire
Career Area Information Technology

Restart New Member Tour
Learn more about the Community Site

USER ACTIONS
Edit Profile
View Photos
Bookmark

MY FORUM POSTS
Friends Activity My Activity

Member Community Portal

Our Member systems are accessed at:

<https://community.sonicguild.org>

Once you login, you can click on the **"Member System Profile"** menu link to see your Membership Profile.

NOTE: There is also a separate **"Community Profile"** accessible under your Name in the upper right. In the Community Profile, you can share more information about yourself with us and your fellow members.



Member Forums

Within Community, you can explore the Member Forums, where Members are encouraged to share info and announcements with one another!

Members can also ask questions here, but it is encouraged to email membership@sonicguild.org with any urgent questions you may have about events or membership.



Forums Home

+ Add Topic

Recent Topics

Latest Post

Jon Muq very first single "Runaway" is out today along ...
Music Fan Category Chapter Members 1h

1

McKenna Michels and Jeska Forsyth this Friday Sept 8th ...
Come to our event benefiting CASA this Friday Sept 8th. We have a link now that works for online sales and apologies if you tried to get tickets online and were not able. Tickets are \$15 and majority of door goes to CASA. Jeska and the Vanity Project and McKenna Michels will be performing. Free comics! Silent Auction for comic art! See the Ghostbusters crew. Come in cosplay and bring a friend or twenty!
Music Lover Category Chapter Members 1h

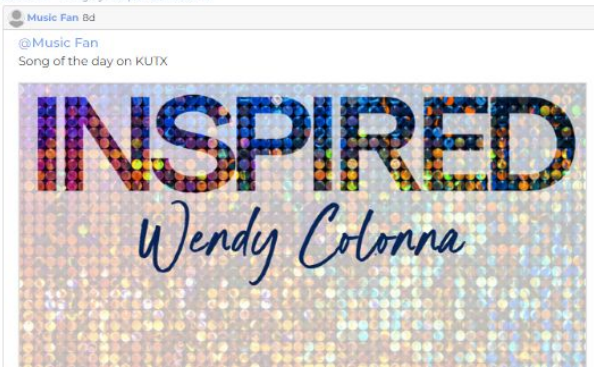
3

Billy Harvey playing with NHD and my band on Sep 23rd at ...
Hey Sonic Guild friends, Many of you are already fans of Billy Harvey, but if you don't know him yet, you owe it to yourself to come to this show at the 04 Center on Saturday, September 23rd. Billy played with Bob Schneider for many years and is one of the reasons Bob's music sounds the way it does. He also has a big collection of amazing solo albums. But Billy's most impressive talent is as a producer (Charlie Mars, Rhett Miller, Patty Griffin, Bob Schneider, Pat Byrne, Crystal ...
Sonic Guild Sam Category Chapter Members 1h

7

This Thursday! Release Party at The Pershing!
See you Thursday evening at The Pershing to party and celebrate the releases of Wendy Colonna's 2 new singles "How Many Miles" and "Inspired". Full Band Show with Kevin Flatt & friends on horns! These songs are epic, soulful and pure cosmic magic! Produced by Noëlle Hampton and engineered by Andre Moran (of The Belle Sounds) at Cedar Creek Studio. Suzanna Choffel will be opening the show and singing with Wendy & band. It's going to be a fun night with many past Sonic Guild ...
Music Fan Category Chapter Members 1h

7



Forums Category List

Your Chapter

3703 Topics
Forums for your chapter
Chapter Members Chapter Advisors Chapter Artists

Forum Help:

- Click on an existing topic to see further options for engaging - replies, likes, tags, etc.
- To create a new Topic for discussion, use the "Add Topic" button at the top.
- To search the Forums, click on the Filter button in the upper left of the Forum.
- Change the Sort using the links in the upper right of the Forum.



Renewing

Your Membership

If you are a monthly recurring member, you do not need to worry about manually renewing each month – you will have a card on file that pulls each month. If a payment fails, you will receive an email notification.

1

If you are an annual payer and do not already have a payment method on file, go to your [Member Profile](#) and click “**Renew**” to initiate your membership renewal. Pay the invoice normally, unless you are paying via [Corporate Match](#) or a [Donor-Advised Fund](#). See slide 7 for details on how to renew under those methods.

2

The payment method used to complete the invoice will automatically store for future renewals. **You can easily remove that payment method from you [Member Profile](#) at any time.**

NOTE: If you have any questions about switching your membership level any time during the year, please contact membership@sonicguild.org

Thank you for supporting local live music!



SONIC
GUILD

Have additional questions? Please contact us at

membership@sonicguild.org